



**NATIONAL SERVICE SCHEME
UNIVERSITY OF DELHI**

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REPORT OF SWACHHATA HI SEWA

2nd October is observed as Swachh Bharat Diwas as a tribute to the Father of the Nation, on his Jayanti. As a prelude, Swachhata Hi Sewa has been observed from 17th September to 2nd October 2024 with the theme of 'Swabhav Swachhata-Sanskaar Swachhata'. Focused on three key pillars: transforming neglected areas with significant health and hygiene risks, increasing public participation in cleanliness activities, and improving the welfare of sanitation workers. Volunteers of Fifty NSS units has participated in the Campaign.

Comprehensive cleanliness drive, taking place in nearby college campuses, parks, and public spaces. The initiative aimed to foster a culture of cleanliness and sanitation, highlighting the intrinsic link between cleanliness and tourism. Cleanliness at tourist spots and heritage sites enhances visitor experiences, making such locations more appealing and contributing to the overall reputation of a destination.

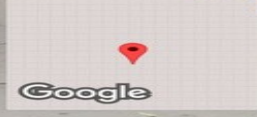
The event also emphasised the broader role of individuals and governments in maintaining cleanliness as a lifelong habit. By making cleanliness a community-driven effort, local authorities can engage citizens in various initiatives, such as competitions, to uphold high standards of sanitation. Volunteers participated in activities like waste segregation, removal of plastic waste, and planting of trees, reinforcing the importance of environmental sustainability.

Moreover, this drive showcased how collective action can lead to a cleaner and healthier environment. By inspiring citizens to take pride in their surroundings, the event served as a reminder that cleanliness is not just about aesthetics but also about promoting public health, well-being, and sustainable tourism.



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